Brainfuse JobNow/VetNow Press Release Template

[LIBRARY NAME] Launches Live Help for Job Seekers, Adult Learners, Veterans, and Their Families

*Includes assistance for job seekers, adult learners, veterans and their families with potential eligible benefits, resume reviews, job coaching, practice tests, and foundational skills*

**[City, State, Date] - [Insert Institution's Name]** is pleased to announce the launch of Brainfuse JobNow/VetNow™. This versatile online service supports job seekers, veterans, and their families with all stages of job searching, employment transition assistance, navigating the VA bureaucracy, preparing for standardized tests, and building marketable academic skills. JobNow/VetNow™ will be available to all patrons starting **[insert date]** from **[insert days and times]**. To access JobNow/VetNow™, please visit **[the library's website]** at **[URL]**.

 JobNow/VetNow™ includes the following features:

**LIVE ONLINE NAVIGATORS:** VetNow Navigators are trained to help veterans and families connect with valuable benefits and resources:

* Answer questions related to beneﬁts eligibility
* Refer patrons to applicable community resources for housing, healthcare, and education beneﬁts
* Assist patrons with locating accredited claims agents

**JOB TOOLS:** Designed to help with all stages of the job-hunting process, VetNow’s Job Tools feature career coaching, expert resume assistance, live interview preparation, and more:

* **Use the career resources to discover one’s best career ﬁt based on education, experience, and personality**
* **Search for a job with nationwide and local resources**
* **Download templates for the most common resume types**
* **Receive resume and cover letter assistance from trained experts**
* **Brush up** on job interview techniques or get live online interview practice from trained job coaches

**LEARNING TOOLS:** Users build academic skills and prepare for college with VetNow's array of tools, including:

* LearnNow - Live skills tutoring and an extensive library of lessons, video tutorials, and practice tests including SAT, ACT, TEAS, HESI, GRE, GMAT. and more
* LEAP - build academic skills through targeted lessons, quizzes
* Flashbulb - create and share ﬂashcards, tests, and educational games
* MEET - schedule online sessions using the Brainfuse MEET whiteboard
* Brainwave - a versatile whiteboard where students can draw their ideas for later review or email them to others.

**ADULT LEARNING CENTER:** The Adult Learning Center provides foundational, career-enhancing skills to job seekers. Also, the Adult Learning Center offers test preparation (including the GED and the USCIS citizenship test) and a unique academic skills center featuring live, online tutors.

**About Brainfuse™**

Brainfuse is one of the nation's leading online tutoring providers, serving a diversified client base of libraries, school districts, and colleges/universities for over 20 years. With Brainfuse, users receive real-time tutoring from instructors via our proprietary online classroom. They serve hundreds of library systems throughout the country, including the California State Library, New Mexico State Library, the Suffolk Cooperative Library System, the San Francisco Public Library, the Sacramento Public Library, New York Public Library, and North America's largest homework help program through the Chicago Public Library. For more information about Brainfuse services, please contact them at info@brainfuse.com.